

# RECOMMENDED SEQUENCE FOR GCOM CERTIFICATES

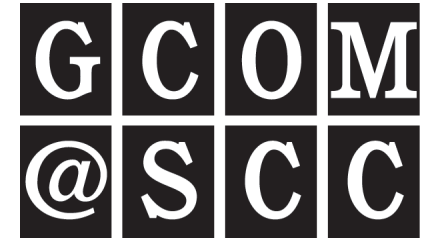
## GRAPHIC DESIGN - PRINT • GRAPHIC DESIGN - WEB • INTERACTIVE DESIGN

The Graphic Communication Department offers a **Graphic Design Certificate of Achievement** that is designed to provide focus in both **Print** and/or **Web**. Students are required to take a five-course core followed by a minimum of 9 GCOM units (3 classes) of their choosing — allowing them to decide on their focus. This program offers students a comprehensive study of graphic design for print and/or web medium using current technologies. The curriculum encompasses the full spectrum of design theory, process, tools, and techniques that students will need to be successful in the graphic design industry.

The Graphic Communication Department also offers an **Interactive Design Certificate of Achievement**. This program emphasizes the application of design principles to the elements of motion and interactivity. Students will learn the principles of interactive design in an effort to create Web sites with animation, interactive buttons, video, and sound. The program also covers creative processes for Web design, working with a client, and optimal delivery.

After earning a Certificate, students can transfer to a four-year college or art school in film or animation, start an internship in the field, or possibly gain employment working with a design firm, ad agency, or web/interactive developer.

**Bold** course names are required core for certificate; Plain course names are suggestions to complete certificate and/or A.S. Degree.



**GRAPHIC COMMUNICATION  
SACRAMENTO CITY COLLEGE**

scc.losrios.edu/gcom  
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### GRAPHIC DESIGN CERTIFICATE OF ACHIEVEMENT - PRINT FOCUS - 21 UNITS (BOLD COURSES ARE REQUIRED CORE)

#### 1<sup>st</sup> semester

**GCOM 313 Digital Layout 1**  
**GCOM 330 Digital Imaging 1**

GCOM 343 Graphic Design Production

#### 2<sup>nd</sup> semester

**GCOM 340 Digital Illustration for  
Graphic Design 1**

GCOM 331 Digital Imaging 2  
GCOM 347 Typography:  
Principles and Creation

#### 3<sup>rd</sup> semester

**GCOM 360 Intro to Web and  
Interactive Technologies**

GCOM 341 Digital Illustration for  
Graphic Design 2 OR  
GCOM 345 Adv. Graphic Design Production

#### 4<sup>th</sup> semester

**GCOM 349 Portfolio**

GCOM 319 Print and Multimedia  
Publication Design  
GCOM 490 Graphic Communication Studio

### GRAPHIC DESIGN CERTIFICATE OF ACHIEVEMENT - WEB FOCUS - 21 UNITS (BOLD COURSES ARE REQUIRED CORE)

#### 1<sup>st</sup> semester

**GCOM 313 Digital Layout 1**  
**GCOM 330 Digital Imaging 1**

GCOM 343 Graphic Design Production

#### 2<sup>nd</sup> semester

**GCOM 340 Digital Illustration for  
Graphic Design 1**  
**GCOM 360 Intro to Web and Interactive  
Technologies**

GCOM 347 Typography:  
Principles and Creation

#### 3<sup>rd</sup> semester

GCOM 361 Beginning Creative Web Design  
GCOM 332 Digital Imaging 3

#### 4<sup>th</sup> semester

**GCOM 349 Portfolio**

GCOM 362 Intermediate Creative Web Design  
GCOM 380 Interactive Design 1  
OR  
GCOM 490 Graphic Communication Studio

### INTERACTIVE DESIGN CERTIFICATE OF ACHIEVEMENT - 18 UNITS (BOLD COURSES)

#### 1<sup>st</sup> semester

**GCOM 330 Digital Imaging 1**  
**GCOM 360 Intro to Web and Interactive  
Technologies**

#### 2<sup>nd</sup> semester

**GCOM 340 Digital Illustration for  
Graphic Design 1**  
**GCOM 380 Interactive 1**

GCOM 361 Beginning Creative Web Design

#### 3<sup>rd</sup> semester

**GCOM 390 Motion Design 1**

GCOM 332 Digital Imaging 3  
GCOM 362 Interm. Creative Web Design

#### 4<sup>th</sup> semester

**GCOM 383 Interactive 2**

GCOM 349 Portfolio  
GCOM 490 Graphic Communication Studio